



Supplier Profile:

Lynda Senger & Ross Whitehead,

ENVIROMEAT 'Colombo Park', Shoreham, Mornington Peninsula

Lynda Senger and her husband Ross Whitehead are making a contribution to preserving the environment on their Mornington Peninsula farm with innovative approaches to managing their land.

Located north of Shoreham, the 22ha Colombo Park is home to one of Victoria's leading Australian Lowline studs, and an impressive Lowline-cross commercial herd. Lynda travels extensively exhibiting her animals and has an impressive array of ribbons including grand champion in this year's Royal Melbourne Show carcass competition.

"We produce a top product, and see the Gippsland EMS Project to document environmental management efforts at a farm level as a useful tool to differentiate the quality meat we produce."

"Our aim is for consumers to purchase their meat under the 'Enviromeat' brand knowing that their meat is from farms that pass a detailed environmental audit, and satisfies the Meat Standards Australia (MSA) grading 'tenderness guarantee,'" she said.

Lynda's on-farm environmental projects include protection of remnant vegetation, excluding stock from the watercourse and wetlands and revegetation to provide shade and shelter and biodiversity outcomes.

"Issues such as grazing management, chemical management, and water quality are all integral to producing animals in an environmentally responsible manner," she said.

"My goal is to ensure that when I leave the farm it will be in a better condition, with protected native vegetation, clean water resources, fewer weeds and a richer biodiversity than when I first came."

For more information about Australian Lowlines and the Gippsland EMS contact Lynda on 5989 8452.



- ✓ Environmentally certified
- ✓ No artificial hormones
- ✓ Free range
- ✓ Guaranteed tender



We are farming for the long term to guarantee you have the best quality meat both now and into the future.