



Gippsland free-range beef raised as nature intended

Now available on
Saturday Mornings at
Richmond's Gleadell St
Market



250g Gourmet beef medallions

Full flavoured, lean steak



300g Scotch fillet

Succulent & easy to cook

Tender diced beef
Ideal for braising & slow cooking



400g Gourmet aged rump steaks

Ideal lean steak



Gourmet specialty roasts

Ideal for roasting with a difference

Visit us at Gleadell St & ask us about our Market-Day Specials

www.enviromeat.com.au





In choosing Enviromeat you are making a conscious decision to support holistic environmental management at a farm level.

✓ Grass-fed healthy beef

Our cattle are healthy, well-fed livestock raised on lush pastures of the high rainfall Fish Creek South Gippsland region of Victoria, allowed to roam free & carefully managed to minimise stress.

Beef from grass-fed farms compared to intensive feedlot production systems has been shown to contain elevated concentrations of vitamin A, vitamin E, increased levels of omega-3, a more desirable omega-3:omega-6 ratio.

✓ Environmentally certified

We have embraced a world-class farm management system that assess the environmental impacts of our farming activities and develop procedures to manage & reduce these impacts.

We monitor progress, & improve practice in the areas of grazing management, soil & fertiliser management, weed & pest management, chemical management, biodiversity and water quality. This system is certified by an external auditor and is compliant with ISO 14001. We strive for continued environmental improvement at the farm level.

✓ No artificial hormones or antibiotics

Unlike most feedlot-produced beef, Enviromeat uses no artificial growth-promoting hormones or prophylactic antibiotics.

✓ Guaranteed tender

Enviromeat uses the Meat Standards Australia (MSA) grading system to guarantee a consistently tender meat and fantastic eating experience.

More information visit www.enviromeat.com.au



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