



Supplier Profile:

Bob & Anne Davie, Bimbadeen Brangus, Phillip Island

Bob and Anne Davie run a Brangus cattle stud on Phillip Island, one and a half hours drive southeast of Melbourne. With a commitment to responsibly managing their land and improving the biodiversity, the property "Bimbadeen" (Aboriginal for place of good view), is an excellent example of combining productivity and conservation.

Bob and Anne's commitment to the environment was recently recognised with the 2005 State Landcare Primary Producer Award.

The Enviromeat in store today is supplied from the Davie's farm.

Looking after the land and wildlife

The Davies have planted over 26,000 indigenous grasses, shrubs and trees as well as protected all existing remnant vegetation on their property. Bimbadeen is an accredited 'Land for Wildlife' property. Birdlife flock to the wetlands they have protected on the historic McHaffie property.

Land Management Challenges

Salinity is a common problem on the island and the Davies have played a leading role in conducting research over many years to try and find the best ways to manage this risk. Solutions so far have included planting native trees and shrubs, trialing salt-tolerant pasture varieties and pumping groundwater to remove saline ground water from plant roots.

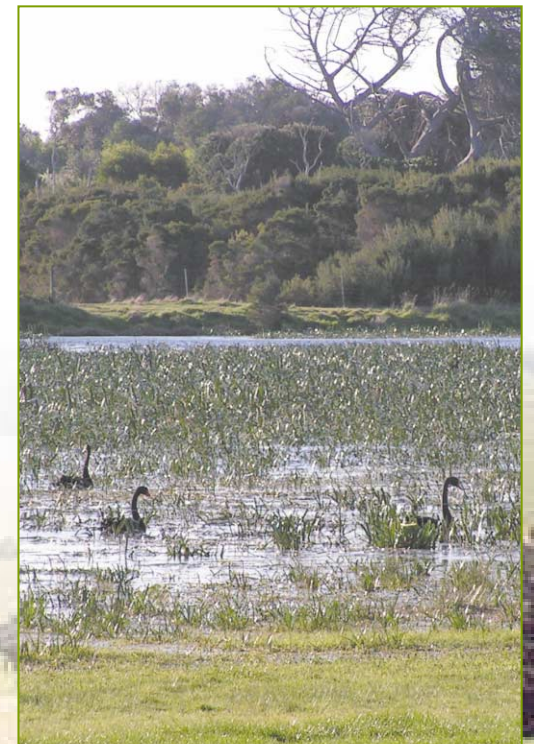
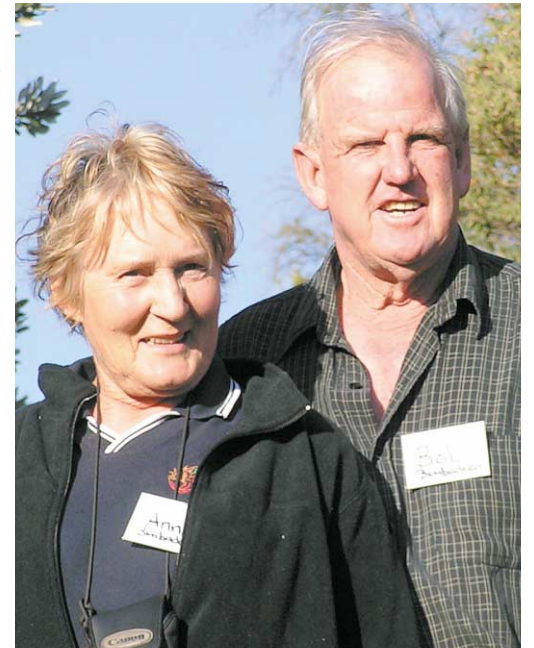
Climate change is also a big issue identified by Bob and Anne. They have been exploring how they can reduce greenhouse gas emission by participating in the national Greenhouse gas challenge.

The Davies are always keen to share their knowledge and experience and have regular visits from farmer and Landcare groups and both tertiary and secondary school students and teachers.

Care for cattle

Bob and Anne have been breeding Brangus cattle for 35 years. "Bimbadeen" cattle are renowned Australia wide for their high growth rate performance and carcass quality - well proven in National Steer Trials and Carcass competitions. Their steers have won Domestic, Korean Export and Japanese Export in a combination of growth rate and carcass quality in trials throughout Australia.

Bob and Anne Davie are proud to provide you with the best quality beef so you can enjoy the taste and tenderness while knowing the cattle are well looked after, as is their land and wildlife.



- ✓ Environmentally certified
- ✓ No artificial hormones
- ✓ Free range
- ✓ Guaranteed tender



We are farming for the long term to guarantee you have the best quality meat both now and into the future.